



Hartsfield-Jackson Master Plan and Key Priorities

Agenda

1. ATL Outlook – Priorities
2. Airport Master Plan
3. Creating an Airport City

ATL Outlook

Priorities

1. **Cargo Development**

A tool for job creation

2. **Master Plan Completion**

Roadmap for future development/Modernization of Existing Terminal

3. **Lease Negotiations**

Significant impact on financing and revenue

4. **Maintain “World’s Busiest Airport” Ranking**

Build air service

5. **Enhance Guest Experience**

Nurture an environment where exceeding customer expectations is the norm and not the exception

6. **Resource Restructure and Development**

Greater leverage our most important asset – our personnel

7. **Build Revenue**

Implement non-aeronautical revenue initiatives

8. **Government & Community Partnerships**

Strengthen alliances with local, state and federal entities and the surrounding communities

Airport City

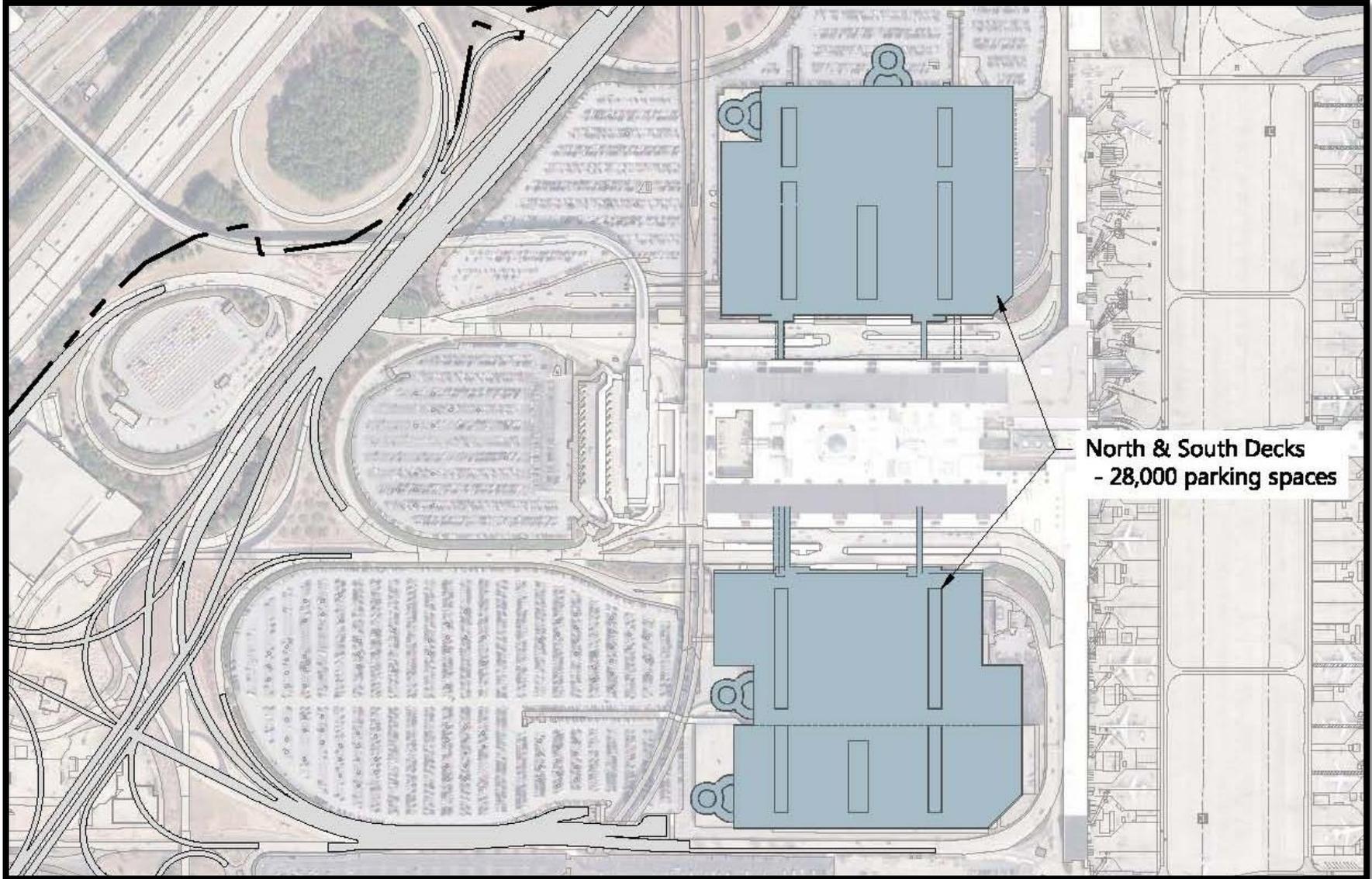


- **Hotel Development - Four-Star, 400-Room Iconic Brand Hotel**
- **200,000 Square Feet of Mixed-Use Office Space**
- **Service Plaza that includes Gas Station, Convenience Store and Dry Cleaner**
- **Pet Hotel/Spa**
- **Limited Retail**

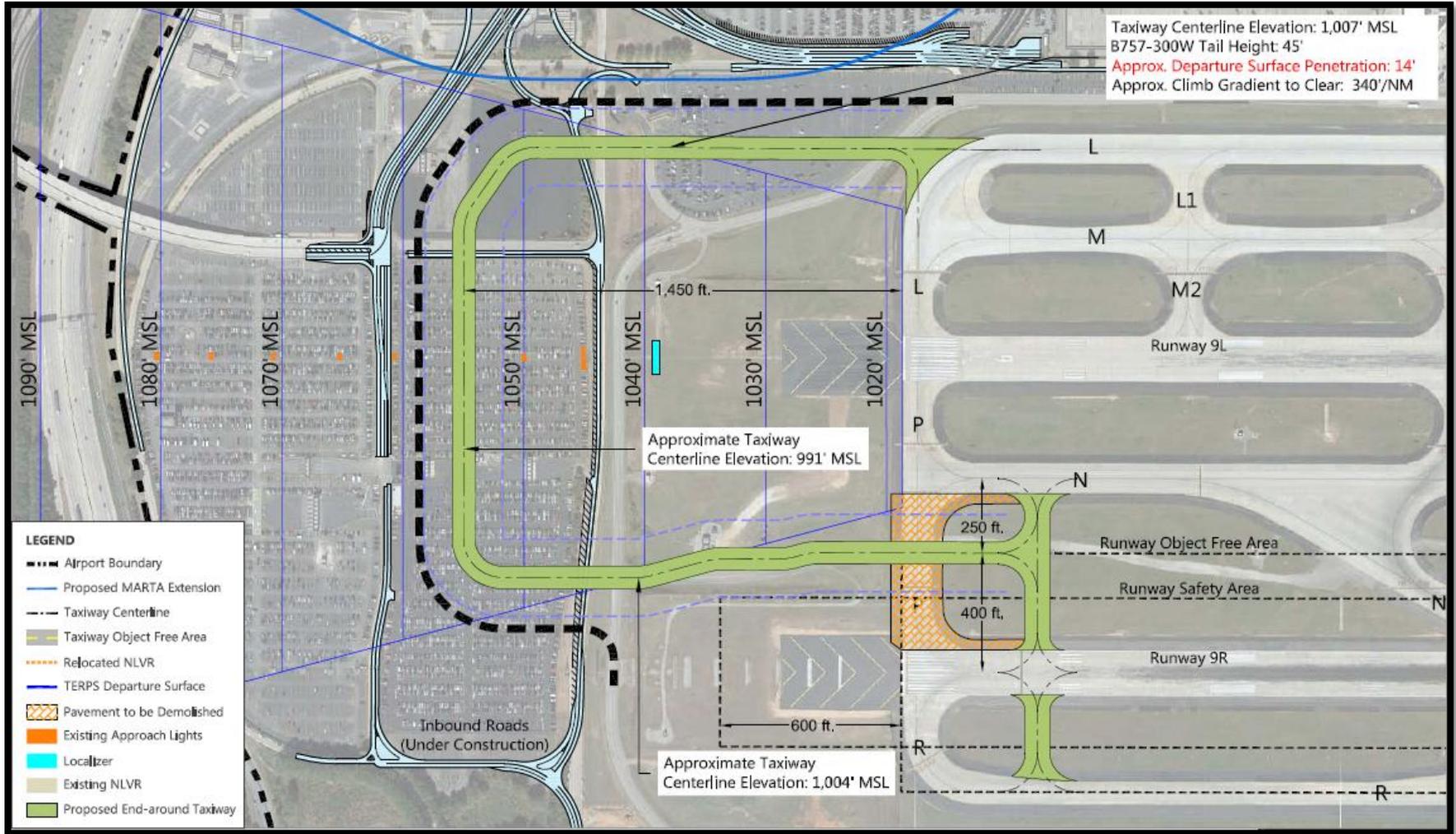
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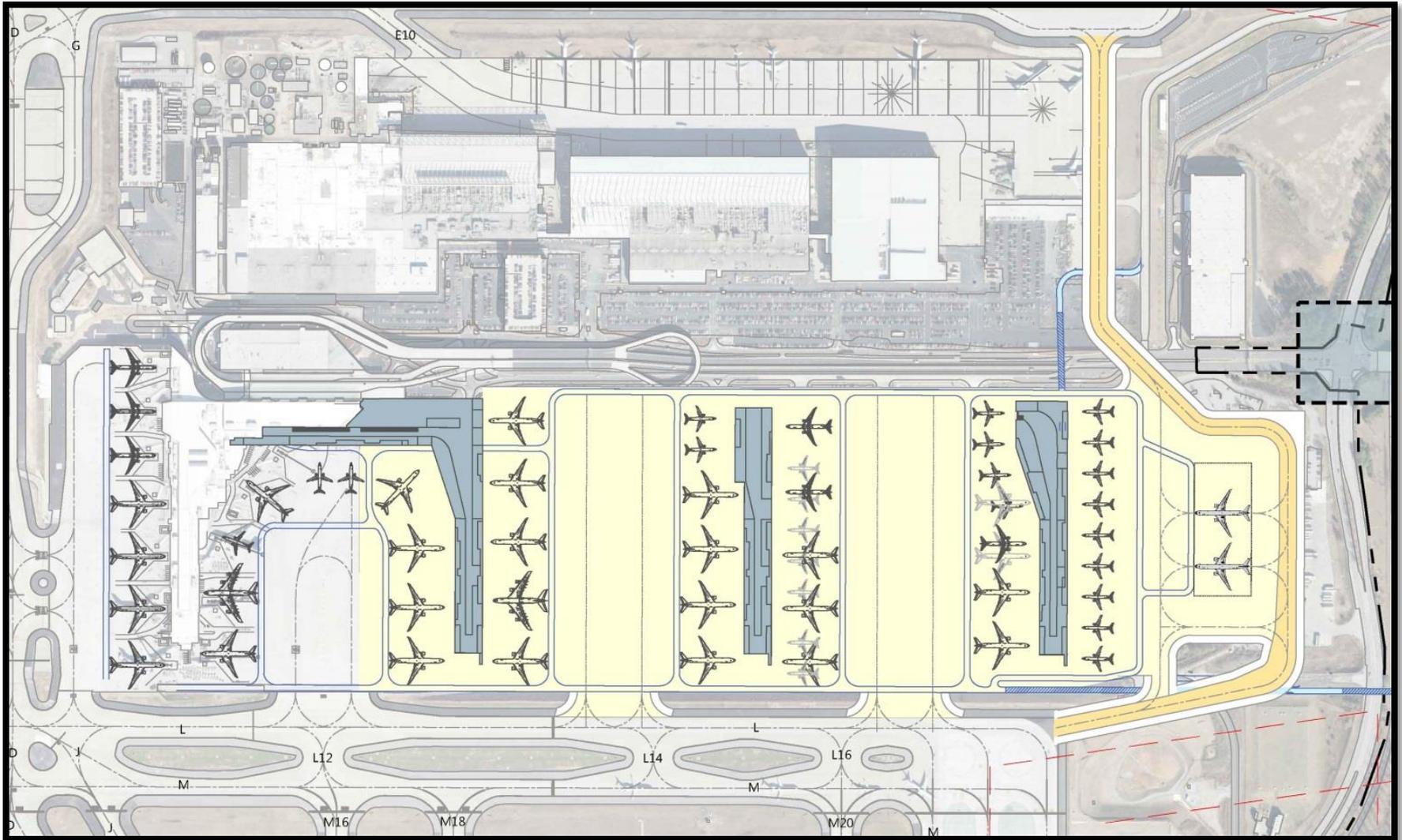
Domestic Terminal Area Parking Garages



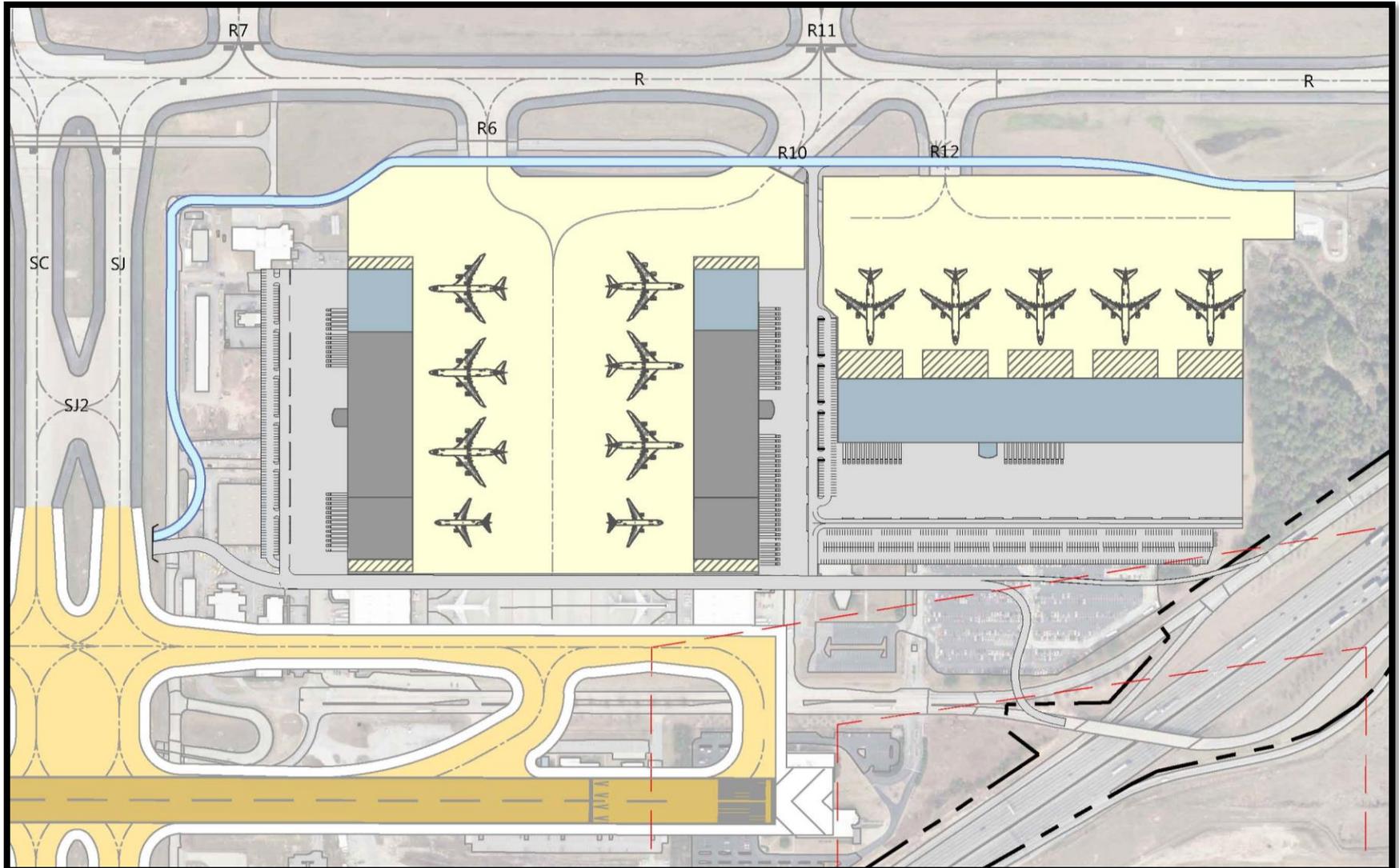
Runway 9L End-around



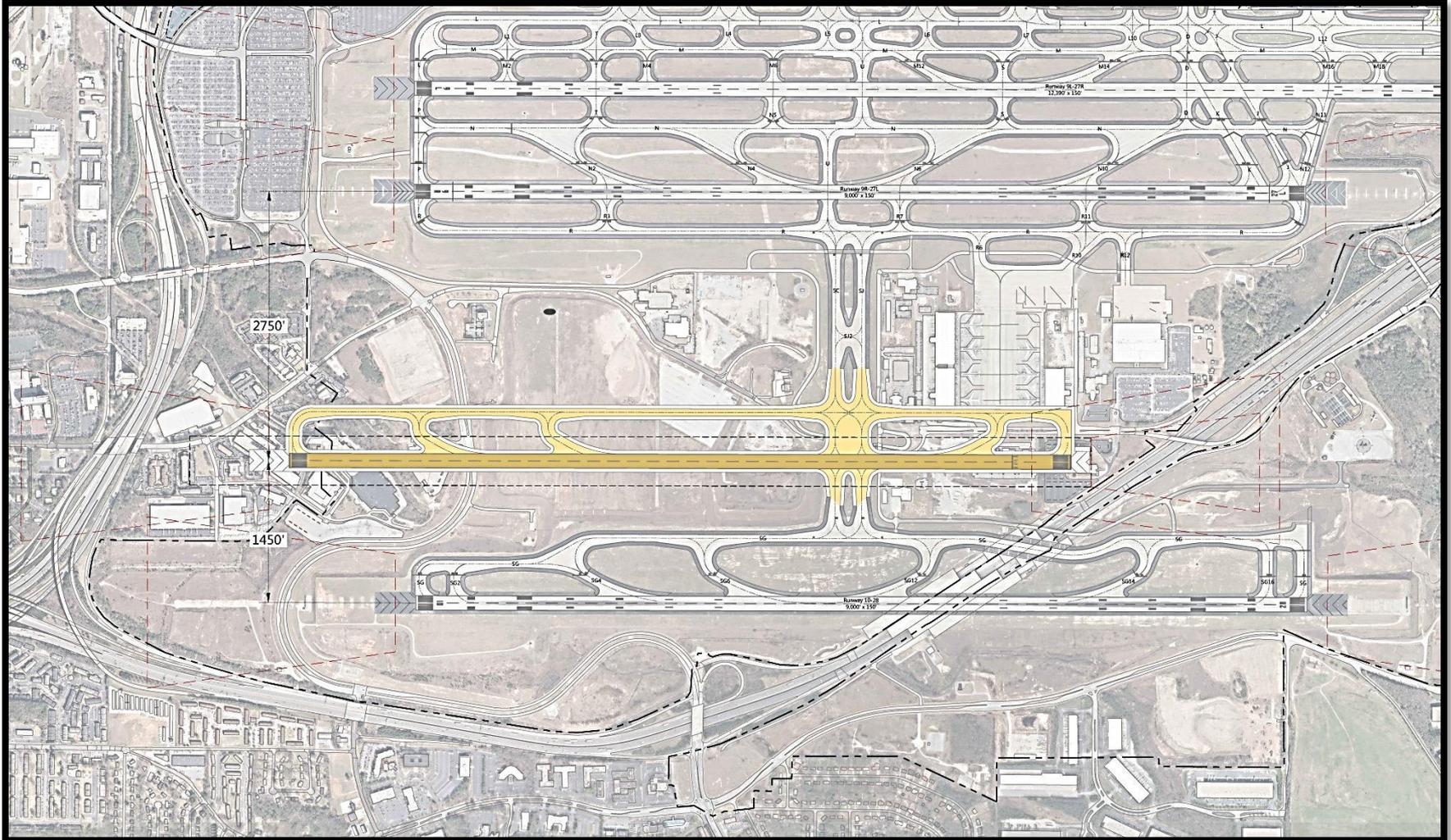
East Gate Development



South Cargo Expansion/Reconfiguration



New Runway 10L-28R (Closely-Spaced)



Airport Inbound Roadway Improvements

